



# Vaccinate with **Confidence**

**Adolescent Edition**

**CDC's Strategy to Increase Confidence in COVID-19 Vaccines in Adolescents (Ages 12–18) and Their Families**

## **Build Trust**

Objective: Share clear, complete, and accurate messages about COVID-19 vaccines with parents, adolescents, and the schools and community institutions that support them.

## **Empower Healthcare Providers**

Objective: Ensure that healthcare providers are confident in COVID-19 vaccines and in their ability to recommend vaccination for adolescents.

## **Engage Families, Communities & Schools**

Objective: Engage families, communities, and schools in two-way communication to listen, address concerns, and create positive social norms.